



APRIL 2006

BUDGET MAINTENANCE CHALLENGES CUSTOMERS TO CHALLENGE US TO CLEAN UP SUBURBAN AREAS OF BLIGHT!

FOR IMMEDIATE RELEASE-

An abandoned lot in Pottstown; a litter-strewn median in King of Prussia; a hillside full of garbage in Reading, community blight exists everywhere Budget does business and we're asking Budget customers to CHALLENGE us to help.

It's a simple program: Identify an area of blight and extreme litter and, for each issue of the *Budget Response*, we'll select one of the areas to completely revitalize. We'll showcase the area in the following issue so you'll see

we're serious about cleaning and serious about contributing to the communities we clean in.



Blight Area Criteria: Budget must be provided legal access to the area. Suggested areas must be in Chester, Montgomery or Berks counties and we would prefer high profile areas that can make an immediate impact on the communities we all work, play and live in.

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BUDGET MAINTENANCE SPONSORS REGIONAL ROADWAYS

The Sponsor A Highway Maintenance Corporation works with state transportation officials to systematically provide sponsored maintenance in thirteen states including Pennsylvania. With the slogan, "Pennsylvania Business is Picking Up," Sponsor A Highway and PennDOT have been beautifying roadways for more than fifteen years and Budget Maintenance is proud to sponsor some of the areas busiest.

"Of course we're happy to have the exposure," said company president John Allen, "but even more gratifying than the impression we're leaving on the community and on potential customers is the impression we're having on the environment."



Budget Maintenance currently funds the maintenance, including litter pick up and sweeping of three miles of Chester and Montgomery Counties' most important highways with plans to sponsor more:

Route 422: East of Route 23 Ramp, King of Prussia

Route 30: West of Pottstown Pike, Exton

Route 202: South of Route 422 Ramp, Wayne

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